



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

TEACHING SKILLS THAT SAVE LIVES

2 KIDS DIE EVERY DAY FROM DROWNING¹

DROWNING IS THE 2ND LEADING CAUSE OF DEATH FOR KIDS AGES 5-14²



88% OF KIDS WHO DROWN DO SO UNDER ADULT SUPERVISION³

IN SAFETY AROUND WATER PROGRAM PILOTS, IMPROVEMENT WAS SEEN IN EVERY SKILL TESTED⁵



MORE THAN **1** MILLION KIDS TAKE SWIM LESSONS AT THE Y EVERY YEAR*

60% OF KIDS WHO DROWN ARE WITHIN 10 FEET OF SAFETY⁴



DROWNING IS PREVENTABLE

THE Y ENGAGES **9** MILLION KIDS EACH YEAR

THE Y IS IN **10,000** NEIGHBORHOODS



The Y teaches kids safety around water.* Visit ymca.net/watersafety and learn more today.

* Due to the COVID-19 pandemic, many Y pools remain closed. Please contact your local Y to inquire about their pool facilities and if water safety classes are being offered.
1 Centers for Disease Control and Prevention, National Center for Injury Prevention and Control. Web-based Injury Statistics Query and Reporting System (WISQARS™). Retrieved from www.cdc.gov/injury/wisqars
2 U.S. Consumer Product Safety Commission. (2012). Safety barrier guidelines for residential pools. Retrieved from https://cpsc.gov/s3fs-public/pdfs/blk_media_SafetyBarrierGuidelinesResPools.pdf
3 Safe Kids Worldwide. (2007). Safe kids U.S. summer safety ranking report. Retrieved from www.safekids.org/research-report/safe-kids-us-summer-safety-ranking-report-april-2007
4 Safe Kids Worldwide. (2007). Safe kids U.S. summer safety ranking report. Retrieved from www.safekids.org/research-report/safe-kids-us-summer-safety-ranking-report-april-2007
5 Contact aquatics@ymca.net for more detailed information on pilot results.